



## Planning & Transportation Commission Staff Report

**From: Planning and Development Services Director**  
**Lead Department: Planning and Development Services**

**Meeting Date: March 27, 2024**  
**Report #: 2402-2579**

### **TITLE**

Study Session: Retail Study - Recommendations for Strategies

### **RECOMMENDATION**

Staff recommends the PTC hear from the ad hoc committee and consultant and resume its discussion of the recommended strategies initially presented March 13, 2024.

### **BACKGROUND**

On March 13, 2024, the City's consultant went through the presentation (Attachment A), members of the PTC ad hoc committee provided a brief overview of the first ad hoc meeting, and the Commission asked questions and provided comments. The PTC continued its discussion to the March 27, 2024 meeting. Staff noted the planned dates for the next two ad hoc meetings (March 26 and April 16), and the tentative date for PTC review and recommendation of the full report (May 8) for an anticipated Council date of June 10, 2024, to receive the recommendations, direct staff and the PTC regarding next steps for zoning amendments and extend the interim ordinance. Links<sup>1</sup> to the March 13, 2024 staff report, commission communications, and meeting video are provided below.

### **AUTHOR/TITLE:**

Amy French, Chief Planning Official

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<sup>1</sup> Link to PTC report <https://www.cityofpaloalto.org/files/assets/public/v/1/agendas-minutes-reports/agendas-minutes/planning-and-transportation-commission/2024/ptc-3.13-retail-strategies-policy.pdf>, commission communications <https://www.cityofpaloalto.org/files/assets/public/v/1/agendas-minutes-reports/agendas-minutes/planning-and-transportation-commission/2024/ptc-3.13-commission-communications.pdf> and video <https://midpenmedia.org/planning-and-transportation-commission-2-3132024/>