

Rental Market Questions and Information to be Collected by the Rental Registry Program— November 2023

Rental Market Question		Information to be Collected by Rental Registry Program
Rental Unit Costs		
What are the move-in costs by rental unit type for a new renter?	↔	Rental Unit Characteristics Rent Amount
At what rates are rents increasing/decreasing for different rental unit types?	↔	Rental Unit Characteristics Rent Amount
Rental Unit Diversity and Services		
Is the Palo Alto rental market offering rental units at diverse affordability levels? What affordability levels are missing?	↔	Rental Unit Characteristics Rent Amount
Is the Palo Alto rental market offering diverse rental unit types and services? What rental unit types and services are missing?	↔	Rental Unit Characteristics Rent Amount
Where are rental units located relative to public transit and access to parks and City services?	↔	Rental Unit Characteristics
Rental Market Trends		
What is the baseline rental market turn-over rate for different rental types and is the rental market stable for all rental types?	↔	Rental Unit Characteristics Tenancy Status
How many new leases are initiated in Palo Alto each year and at what rents?	↔	Rent Amount Tenancy Status
What is the Palo Alto rental market occupancy and vacancy rate?	↔	Tenancy Status
What percentage of tenancy turnovers are owner-initiated versus tenant-initiated?	↔	Tenancy Status
What are the most frequent reasons for eviction in Palo Alto?	↔	Tenancy Status Event-Based Registration Amendments
Is there a loss or gain of rental units over time and for any specific rental unit types?	↔	Rental Unit Characteristics
How many rental units leave the rental market on an annual basis and for what reasons?	↔	Rental Unit Characteristics