



CITY OF
**PALO
ALTO**

CITY OF PALO ALTO
Public Art Commission
Regular Meeting
Thursday, April 18, 2024
7:00 PM

Agenda Item

2. Fire Station 5 Mural – Staff recommends the approval of Bodeck Luna as the project artist for a temporary mural to be painted on the roll up door of Fire Station 5 located at 600 Arastradero Road.



Public Art Commission Staff Report

From: Elise DeMarzo, Manager Community Services Sr Programs

Meeting Date: April 18, 2024

Report #: 2404-2895

TITLE

Fire Station 5 Mural – Staff recommends the approval of Bodeck Luna as the project artist for a temporary mural to be painted on the roll up door of Fire Station 5 located at 600 Arastradero Road.

RECOMMENDATION

Staff recommends that the Public Art Commission (PAC) approve Bodeck Luna as the project artist for a temporary mural to be painted on the roll-up door at Fire Station #5, located at 600 Arastradero Road, Palo Alto, CA.

ANALYSIS

Guided by the PAC 2024/25 working priorities to expand the temporary murals program to Palo Alto neighborhoods and commercial corridors, the Public Art Program staff in partnership with the City's Fire Department identified an opportunity to commission an artist to paint a temporary mural on the surface of a large roll-up engine entrance door at the Fire Station #5. The station, located in south-west Palo Alto at the corner of Arastradero Road and Clemo Avenue and adjacent to Juana Briones Park, is a welcoming community hub, providing fire, emergency medical services and all hazard response to the Palo Alto community. The mural will have high visibility and experienced by pedestrians, cyclists and drivers using the busy intersection.

The Public Art Commission approved funding in the amount of \$12,000 at the February 15, 2024 meeting. Staff initiated an artist selection process and reach out to a selection 55 of California-based artists in the muralist roster appropriate for the commission who may be interested in creating a site-specific mural for the fire station. Staff assembled a selection panel of community stakeholders to evaluate and rank 36 applicants according to their qualifications. Based on their evaluations 18 artists were advanced to the panel meeting discussion. The stakeholder panel included:

John King - Barron Park Neighborhood Association
Stephen Lindsey - Palo Alto Fire
Lisa Waltuch - Public Art Commissioner
Shannon Wright – Cubberley Artist
Harumo Sato – Cubberley Artist and muralist
Jennifer Samayoa - Barron Park Kids' Club, Palo Alto Community Childcare

Artist Bodeck Luna was selected based on their demonstrated artistic excellence and skillset provided in the samples of previously completed murals. The selected artist will be provided with the Palo Alto Public Art Master Plan and input from the community stakeholders as part of their design brief to inform their design development. A finalized conceptual design will be presented to the Public Art Commission for approval before the painting onsite may begin.

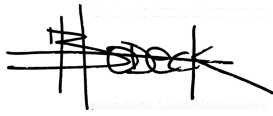
FISCAL IMPACT, TIMELINE AND POLICY IMPLICATIONS

The artist selection is anticipated to take place in Spring 2024 and the mural is anticipated to be painted in early Summer 2024. The mural will be temporary in nature due to the potential need to replace the roll up door with little to no notice and the wear and tear to the mural on a roll up door. Staff has a muralist consultant to advise them as to the best surface preparation and types of paint appropriate for the project. The mural will be funded through the City's Art in Public Places CIP fund.

The City of Palo Alto Public Art Program operates in accordance with Chapter 2.26 Visual Art in Public Places Policy of Palo Alto Municipal Code. The [Municipal Percent for Art Policy](#) specifies that the City will budget one percent (1%) of its construction costs to include public art for City capital improvement projects that have a visual impact on the surrounding environment by altering a site through new construction or reconstruction, at the initial stages of design, thereby ensuring that art elements become an integral part of the overall design. In 2015, in order to strengthen its ongoing commitment to the City's municipal public art program, the Palo Alto Council amended the Palo Alto Municipal Code to add Section 2.26.070 "[Public Art for Municipal Projects](#)" to Chapter 2.26 (Visual Art in Public Places). The Ordinance enhanced the funds available for public art and increased flexibility to provide art experiences that are timely and relevant throughout the community. According to the Ordinance, one percent (1%) of the City's annual Capital Improvement Program (CIP) budget devoted to public art is deposited into the Public Art Fund. Funds may be used at any appropriate site within Palo Alto for permanent or temporary public art projects. Additionally, funds from two or more CIP projects may be pooled to fund a single work of art.

ATTACHMENTS

Attachment A: CV – Bodeck Luna



Selected Paintings

Public Art

About

CV

Contact

Instagram

CV

Bodeck Luna

(b. 1986, Manila, Philippines)

Artist, Muralist, Illustrator

Long Beach, CA

bodeckluna562@gmail.com | (562) 704-8138

www.instagram.com/bodeckluna/

Education

Studied under: Stas Orlovski, Christopher Chinn, Linda King, Michiel Daniels

Exhibitions

2022 Hashimoto Contemporary NYC, Red Envelope Show, New York NY

2021 Chinese American Museum LA, Collective Resilience Mural Show, Los Angeles, CA

2021 Ewkuks Gallery, All American: AAPI group show, Los Angeles CA

2020 Sea Clearly Mural Exhibit, Aquarium of the Pacific, Ice House, Long Beach CA

2019 MasterVision Group Show, ArtbarLA, Los Angeles CA

2019 Red Lantern, Red Light, Chewing Foil Gallery, Los Angeles CA

2019 Garage Gallery, Los Angeles CA

2019 MetroLA, More People That You Know Project, Los Angeles CA

2019 Pow!Wow! Long Beach, Long Beach CA

2019 IconLBC Mural Exhibit, Icehouse Art Complex, Long Beach CA

2019 Emergence, HiLo Gallery, Long Beach CA

2019 Artifesto, Mar Vista, Los Angeles, CA

2019 HelloWelcome Mural Exhibit, Icehouse Art Complex, Long Beach CA

2019 Nucleus Gallery Coaster Show, Portland, OR

2018 Giant Robot Post-It Show, Los Angeles CA

2018 Wallympics Live Art Showdown, Long Beach, CA

2018 Long Beach Filipino Festival, Long Beach CA

2018 Connect the Triangles, Cactus Gallery, Long Beach CA

2017 POW!WOW! Long Beach, Long Beach CA

2017 Fifteen01 Studio, Duo Show, Long Beach CA

2017 Cambodia Town Mural Project, Long Beach CA

2016 The People's Studio Group Show, The People's Studio, Long Beach CA

2016 Arts Expo Long Beach, Long Beach CA

2016 West Coast Group Show, Public Beer Wine Shop, Long Beach CA

2015 Audi Q7 2016 Release Party Live Mural Commission, Houston TX

2015 Jeet Kune Flow Live Group Mural, Like Minds Art Lab, Los Angeles CA

2015 Kuwento Engkuwentro, Pico House Gallery, El Pueblo Los Angeles CA

2014 Bad Disco Trip Group Show, Hellada Gallery, Long Beach CA

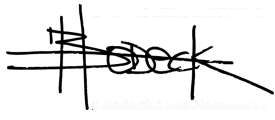
2014 Saysay Project: Filipino Heritage Group Show, Pico House Gallery, El Pueblo Los Angeles

CA

Murals

2021 Apple Tower Theater, Los Angeles CA "Faith Santilla"

2021 Chinese American Museum, Los Angeles CA "Solidaritrón"



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2021 Houghton Park Bleachers, Long Beach CA "Blue Note"

2020 Covered California, Los Angeles CA "Martin Luther King Jr"

2020 Long Beach City Hall Public Works Office, Long Beach CA - "We are LB"

2020 Jrue Holiday Residence, Santa Rosa Valley CA - "Holiday Season"

2020 Elco Lighting, Vernon CA

2020 M85 Fitness, Reseda, Los Angeles CA "Kobe Bryant vs Mamba"

2020 Della Terra Restaurant, Los Angeles CA "Rat Pack"

2020 Louisiana Fried Chicken, Long Beach CA - "Be the Love you Seek"

2020 Romeo's Chocolates, Long Beach CA - "Filipinx for Black Lives"

2020 Ice House Arts Complex via Aquarium of the Pacific, Long Beach CA - "Salvation"

2019 POW!WOW! Long Beach!, Long Beach CA - "Community Ball"

2019 Music Center LA, Los Angeles CA "Isang Bagsak" ""

2019 EA Sports Checkdown NFL Madden, Los Angeles CA "99 Club"

2019 Beach Streets, Pow!Wow!, Long Beach CA - "Summer Dreamin'"

2019 Ice House Arts Complex, Long Beach CA - "Solidarity"

2018 Molotow Demo, Arts Supply Warehouse, Westminster CA - "Roy Choi"

2018 1501 Studio, Long Beach CA - "Smell the Flowers"

2018 Soka University, Aliso Viejo CA - "Solidarity"

2018 Intellectual Virtues Academy, Long Beach CA

2018 Star Behavioral Health Clinic, Long Beach, CA - "The Walk"

2017 DACA Dreamers Tunnel, Long Beach CA - "Keep the Dream Alive"

2017 Covered California, Huntington Beach CA "Health Starts With Family"

2017 Molotow Demo, Arts Supply Warehouse, Westminster CA - "Anthony Bourdain" 2017 POW!WOW! Long Beach!, Long Beach CA "Recess"

2017 Cambodia Town Mural Project - Arts Council LB - "Golden Boy"

2017 Utility Box Bixby Knolls Association - Long Beach Blvd & PCH - "Intersectional Unity" 2016 Audi Q7 2016 Release Party Live Mural Commission, Houston TX

Lecture/Panel

2020 Alumni of Color Conference, Harvard Graduate School of Education, Cambridge MA 2020 Your Voice Your Choice, Long Beach Post & The Compound, Long Beach CA

2020 Philippine Society and Revolution History Course, PUSO SoCal, Los Angeles CA

2015 Kuwento Engkuwentro, Pico House Gallery, El Pueblo Los Angeles CA

Bibliography

The Music Center: "Plaza For All Art Project" 2019, **The Music Center**

<https://www.musiccenter.org/visit/plaza/plaza-for-all-art-project/bodeck-luna/>

Morris, Asia: "Artists take Matters into their Own Hands to put on massive mural show" **Long Beach Post**, 2019

<https://lbpost.com/hi-lo/warehouse-art-show-long-beach/>

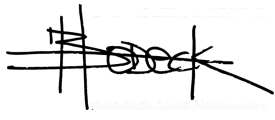
SD Voyager: "Meet Bodeck Luna Hernandez" **SD Voyager** 2018 <http://sdvoyager.com/interview/meet-bodeck-luna-hernandez/>

Hall, John: "Five Muralists Recap Pow!Wow! Long Beach 2017 Mural Festival" **Mass Appeal** 2017 <https://massappeal.com/pow-wow-long-beach-2017-artist-recap/>

Carreras, Angel: "LOST IN THE WORLD: Bodeck Hernandez Rediscovered His Roots For Pow! Wow! Long Beach" **Long Beach Post**, 2017

<https://lbpost.com/life/arts-culture/2000011207-lost-in-the-world-bodeck-hernandez-rediscovered-his-roots-for-pow-wow-long-beach>

Guzman, Richard: "Murals to be unveiled in Cambodia Town Sunday reflect the 'flavors' of Long Beach" **Press Telegram**, Front Page August 11, 2017



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Digital: <http://www.presselegram.com/2017/08/10/murals-to-be-unveiled-in-cambodia-town-sunday-r>
eflect-the-flavors-of-long-beach/

Morris, Asia: "UPDATE: Schedule of Events for Pow! Wow! Long Beach Announced" **Long Beach Post**
2017

<https://lbpost.com/life/arts-culture/2000010989-pow-wow-long-beach-announces-official-date-s-for-third-summer-street-art-festival>

Domingo, Linda "What's Good, Long Beach? POW! WOW! Artists Reveal

Favorites" **The Grunion Gazette**, 2017 <http://www.gazettes.com/entertainment/what-s-good-long-beach-pow-wow-artists-reveal-favorites>

<http://www.gazettes.com/entertainment/what-s-good-long-beach-pow-wow-artists-reveal-favorites>

Addison, Brian "POW!WOW! Uses Art as a Tool While Brushing Sides with Gentrification"
Longbeachize, 2017

<http://www.longbeachize.com/pow-wow-long-beach-uses-art-tool-while-brushing-sides-with-gentrification>

Uy, Hannah Jo: "Making Waves Abroad" **Manila Bulletin Philippine Newspaper** 2014

Awards

2018 Go Long Beach Award, Artist Community Award, Mayor Robert Garcia

2017 Certificate of Recognition for the Arts/Muralist, Mayor Robert Garcia

2017 Certificate of Recognition CTMP Muralist, Councilman Dee Andrews

2017 Certificate of Recognition CTMP Muralist, Councilman Daryl Supernaw, 4th District LB

2015 Certificate of Recognition, Mayor Eric Garcetti, City of LA